



Press release – Düsseldorf (August 30, 2024)

## Central platform for the innovative industry around solar in NRW

In 2024, Solar Solutions Düsseldorf will once again serve as the key platform for experts in Solar, Smart Storage, EV Charging, and Green HVAC in North Rhine-Westphalia. Messe Düsseldorf will open its doors for this event on Wednesday, November 27, and Thursday, November 28, 2024. This exclusive B2B exhibition is once again experiencing impressive growth this year: Over 250 exhibitors will showcase their companies on a significantly expanded exhibition space of 27,050 square meters, spread across two halls. This enlarged area offers even more room for forward-looking innovations and underscores the innovative nature of the exhibition. The focus remains on the latest industry trends, direct trade, and active networking.

### The future of the solar industry under one roof

Solar Solutions Düsseldorf covers all essential areas of the solar industry with its focus on Solar, Smart Storage, EV Charging, and Green HVAC. The holistic exhibition concept is consistently reflected in the selection of exhibitors, the innovations presented, and the numerous practical seminars. The organizers have now incorporated another innovative idea into the planning. Additionally, they will address current industry topics that often get overlooked in the busy day-to-day business. These will be explored in the seminar area through 20-minute presentations. The program ranges from the active integration of artificial intelligence or innovative marketing strategies for successful audience engagement to detailed best-practice examples, including solutions to common industry problems.

### An international concept with a regional focus

Solar Solutions Düsseldorf is part of the renowned Solar Solutions International exhibition series, which also includes the well-established Solar Solutions Amsterdam, held for over 12 years. Since 2023, this successful concept has also been applied in Kortrijk (Belgium), Düsseldorf since 2022, and Bremen since 2024. Starting next year, the series will expand to include two more locations: Leipzig and Turin (Italy). The proven principle remains unchanged: (Inter-)national top companies meet a carefully selected regional target audience. "Our concept differs significantly from large international exhibitions. We exclusively present end-products and focus on trade," says Peter Groot, Managing Director of Solar Solutions International.

### Trade as the heart of the exhibition

The overarching goal of Solar Solutions Düsseldorf is to economically strengthen regions with high potential for the solar industry and to provide trade with a central platform. Both exhibitors and visitors benefit equally from this focus: International top exhibitors find a regionally oriented environment in Düsseldorf, complemented by a specifically structured and selected visitor profile.

At the same time, regional solar experts have the opportunity to discover global opportunities in just one day—whether by making valuable business contacts, presenting current innovations on-site, or participating in free expert seminars on various topics. International manufacturers, distributors, and wholesalers connect directly with installers, consultants, and other sustainability professionals from North Rhine-Westphalia.

### Successful industry collaborations

Each German edition of the fair cooperates with the regional associations of renewable energies (LEE NRW, LEE Lower Saxony/Bremen, LEE Saxony).

### Ticket registrations are now open

Solar Solutions Düsseldorf 2024 will take place on Wednesday, November 27, and Thursday, November 28, 2024, in Halls 13 & 14 at Messe Düsseldorf. Access to Solar Solutions Düsseldorf is exclusively reserved for professionals in the renewable energy sector. Tickets are free with an invitation code from an exhibitor, industry partner, or media partner. Without a code, tickets cost €75 plus VAT per person. For more information on ticket sales and participation options, please visit <https://en.solarsolutionsduesseldorf.de/>.

Curious to see what Solar Solutions Düsseldorf 2023 looked like? Check out the aftermovie: <https://www.youtube.com/watch?v=fIXcwAQQUDs&t=1s>

### Contact person for press inquiries

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### Practical information

<https://en.solarsolutionsduesseldorf.de/>

#### *When?*

Wednesday, November 27, 2024: 9:00 AM - 5:00 PM

Thursday, November 28, 2024: 9:00 AM - 5:00 PM

#### *Where?*

Messe Düsseldorf - Hall 13 & 14

Stockumer Höfe 61

40474 Düsseldorf, Germany